











professional footwear

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A word from our General Manager, Wim Vanderschueren.

First of all, I would like to thank you for your interest in the cortina professional footwear range.

I must say that, in my family, innovation in footwear has always been the key driver. With a clear focus on quality, comfort and pricing we aim to develop the right shoes for the right people.

To this day, our family-owned company Cortina sells over 32 million pairs of shoes worldwide on a yearly base, with the experience and knowhow of a highly motivated team and an unparalleled supply chain.

I am proud that for cortina professional footwear, I can count on the same international organization to offer you a wide range of innovative safety products. As part of the Cortina, all investments come from the company's own capital, making us a very stable and future proof partner.

In today's competitive landscape, we strive to bring noticeable added value in terms of innovative product development, marketing and sales to all our valued customers.

Whether you have bought Safety Jogger, Oxypas or Maxguard before, you are part of our loyal distributor network or you would like to work with us in the near future, I will always be glad to be at your service.

I cannot predict the future, but I am certain it will be a safer one when we shape it together.

Wim Vanderschueren wim.vanderschueren @safetyjogger.com

Start of our history in shoe knowledge with 1950 the establishment of a small shoe factory in Belgium with the name 'Cortina'. Launch of the Cortina Safety footwear 1981 collection. As people mostly bought basic joggers to go to work, we felt the need to develop footwear with enhanced protection to help reduce the huge risk of workplace hazards. Registration of the brand name Safety Jogger 1990 in Benelux. A collection of high protection (safety) athletic footwear (joggers) was born. Launch of the brand Safety Jogger in Europe, 2000 with own distribution from our warehouse in Belgium. Selling the first pair of Safety Jogger footwear 2007 in Asia and ready for expanding our worldwide distribution network Development and manufacturing of the Safety 2011 Jogger work gloves collection to protect more than only people's feet. 2014 Launch of Safety Jogger in Russia Safety Jogger goes USA. To ensure our global 2015 'always-in-stock' guarantee, we set up a brand new warehouse in Anaheim, California. Investing in innovation and technology. Using 2016 a 3D printer with state-of-the-art software to develop faster and according to the highest industry standards. Merged with Maxguard. Eight years after the 2017 founding of Maxguard, Maxguard opted for a company merge with Cortina NV. Traction by Shoes for crews. Shoes for crews and Safety Jogger are introducing a new range of Safety Shoes into European Market in

October 2017.

VISION

At cortina professional footwear, it is in our nature to protect. We strongly believe in active workplace risk prevention by developing professional footwear, gloves and socks that meet the highest global industry standards.

AMBITION

Our goal is to bring exceptional added value in terms of product quality, service and innovation putting the protection of people at work first. As we control every step from the design to the distribution, we aim to offer a profound technological expertise tailored to the requirements of our customers worldwide.

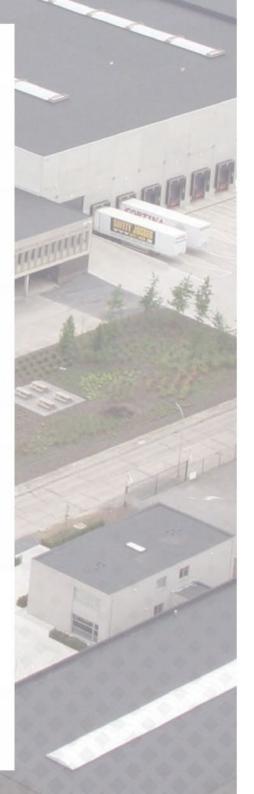
INNOVATION

We always want to be one step ahead when it comes to design, comfort and protection. Continuous investments in product development, research and state-of-the-art technology allow us to manufacture the most advanced safety products, based on real-time market demands.

Our in-house design and development teams can count on the latest specialized software, a modern sample making facility, a professional lab and a revolutionary 3D printer to implement new technologies faster, more precise and with less waste. This results in a well-balanced collection of fashionable and innovative safety products for both men and women. Always in stock and 24/7 available on our online order platform.

ENGINEERED IN EUROPE

All safety products are ergonomically and esthetically engineered by a European design team, with the support of experienced professionals. Founded in 2001 as part of the Cortina, Safety Jogger benefits from the extensive know-how of this international family-owned company with over 60 years of experience in the development, production and distribution of shoes and apparel, located in Belgium.



INTRO









GLOBAL PRESENCE worldwide delivery

HIGH-END development center

ULTRA-MODERN warehouses







Belgium





















R&D FACILITIES innovation in every step

From the well-considered design and construction to the final product distribution, cortina professional footwear controls every step of the process. Advanced research & development facilities in Europe and Asia make sure all products are manufactured with the latest technological features and according to cortina professional footwear's quality standards. Thanks to the knowledge of our experienced footwear professionals, the continuous investments in training and innovation and our motivated employees, we are able to exceed your expectations when it comes to functionality, product design and service.



quality is key

Quality is key in our organization. By developing in our own facilities and by inspecting all materials in the company's specialized test laboratory, we can monitor every aspect of the products we produce. As a result, we got certified by the most known institutes in the industry and can guarantee our products meet the highest norms when it comes to protection.







SRC certified slip resistance

The SRC standard meets the requirements of both SRA and SRB, meaning the slip resistance of the outsole was tested on a ceramic tile wetted with a dilute soap solution and on smooth steel plate with glycerol. Safety Jogger's slip resistant outsoles pass both tests with glance and do not only fulfill the minimum standards, but exceed them remarkably.

